

XIX INTERNATIONAL FILM FESTIVAL FOR CHILDREN AND YOUTH
DIVERCINE 2010

In Montevideo from July 12 to 18, 2010.

THE INTERNATIONAL FILM FESTIVAL FOR CHILDREN AND YOUTH takes place every year with the purpose of presenting an overview of new film productions for children and young people, facilitating access to the best and most diverse material and lots of fun. It also constitutes an attempt to encourage film distribution companies to purchase new films and television programs for children.

Montevideo will be the site for the next 19th. Festival, DIVERCINE 2010.

A selection of films will be screened in the following subsites:

ARGENTINA: Buenos Aires - Mar del Plata; Rosario - Centro Audiovisual Rosario (Municipalidad de Rosario, Santa Fe); Mendoza y Neuquén – Nora Di Lorenzo; Puerto Natales – Fotograma Austral. CHILE: Santiago de Chile - Centro Cultural La Moneda. MEXICO: Guadalajara - Kalidoscopio (Jalisco). NICARAGUA: Managua – Fundación Luciérnaga. PERU: Lima e Iquitos -Centro Cultural de España. PARAGUAY: Asunción – Centro Cultural de España. PUERTO RICO: San Juan - Escuela de Artes Plásticas y Cine. URUGUAY: Montevideo - Sala Zitarrosa.

DIVERCINE 2010 SHALL HAVE:

CONTEST EXHIBITION:

Film and Video productions presented must have the following characteristics. Projectable in DVD (Pal or NTSC), duration between 1 to 110 minutes; not shown before in Uruguay.

In this contest exhibition, the following prizes will be awarded:

GURI PRIZE to best film or video production of the Festival.

FESTIVAL PRIZES to best film or video productions, short or full-length films in fiction, animation and documentary film categories.

PRIZE to the best film from the MERCOSUR of Cultural Diversity – U\$S 2.000

PRIZE to the best film or video production promoting the rights of the childhood.

SIGNIS-OCIC PRIZE to the film or video production enhancing human values.

PRIZE to the best Opera Prima.

PRIZE to the best Uruguayan production – U\$S 1.000.

Prizes will be awarded by a five member Jury, appointed by the organizers, constituted by film experts, artists and educators. UNESCO, UNICEF and SIGNIS-OCIC shall decide the awarding of the respective prizes.

There will also be a Jury constituted by Plan Deni students (children from 7 to 14 years old), who shall award the best full-length film and best short film.

The CHILDREN'S JURY AWARD will be given according to the votes of the children attending to the regular screenings of the Festival.

The Prizes shall be given to the directors of films or their representatives in a Closing Ceremony to take place on July 18, 2010.

THE INFORMATIVE SHOW INCLUDES:

- Film productions for children, in 35 mm or 16 mm, or in video.
- Short films and TV productions, to be integrated in independent, unitarian programs according to their formal and contents criteria.
- Film or video productions shot by children and adolescents.

This Informative Show will supply educators, media workers and general audience with an overview of the new general productions.

PARALLEL SECTIONS will include material specially invited to be screened in the Festival. The films and videos screened will have in common their subject, author or origin.

Organizers reserve their right to reject participation in the Contest Exhibition of films and videos not fulfilling the conditions laid down in Festivals regulations. In such cases, the material may be shown in the Informative Show. Publicity, commercial and school support films shall be excluded from the Festival.

APPLICATION.

Applicants shall be presented by producers or filmmakers. In exceptional cases, the application may be presented by official film companies or institutions holding the rights for Uruguay. Should distribution rights be transferred after the application has been made, the new holder shall not forbid the films participation in the Festival. The declarations stated in the registration form shall remain in force. Registration forms shall include:

- Complete technical information.
- A five line informative synopsis on the film or video.
- Dialogue list (scripts) in English for simultaneous translation and DVD copy.

All registration forms must be sent before April 1th, 2010, to:

Ricardo Casas
Canelones 2226 Ap.102
11.200 Montevideo
URUGUAY
Casilla de Correo5023
E-mail: ricardocasasb@gmail.com

FILMS AND VIDEOS.

Copies of the selected films must include:

- Photographs, posters and informative press material.
- Bio-filmography and photo of filmmaker.
- List of awards received

Deadline will be April 1th, 2010.

TRANSPORT OF FILMS AND VIDEOS.

The Festival shall make arrangements for the transport of all the copies to and from Montevideo to their place or origin, if the producer can't send the copy by post.

Should the copy be returned to a different address than the one of origin, this should be informed to the organizers before July 1th, 2010.

COPIES OF PRIZEWINNING FILMS.

The Festival organizers, with the approval of the producers, shall retain a DVD copy of short and full-length films awarded. These copies will form part of the Festival Archives and will be used only in screenings during the Festival, their commercial use being prohibited.

PARALLEL ACTIVITIES.

The Children's audience will have computers at its disposition to make different exercises.

Make-up experts will draw on children's faces the drawings and images of their preference.

Various child commissions will be created. The children in these commissions will participate in a preview of the participating films and will quality them according to the age groups for which they are suitable.

SPONSORS AND COLLABORATORS

The Festival is developed by Guazú Media and your team. Sponsors: Cultural and Education Ministry - ICAU, International Affairs Ministry, Montevideo's Municipality, UNESCO, UNICEF and National Institute for Children.

EXCEPTIONS.

Any aspects not specifically mentioned in these regulations, shall be subjected to the decision of the Festival organizers.

For more information, please contact:

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